



# STEPHEN BRUCE

## PHOTOGRAPHY

# Welcome Guide

## Newborn Baby Photography

*Welcome! This guide will help you prepare for your newborn photoshoot.*

### **THE BEST TIME FOR NEWBORN BABY PHOTOGRAPHY**

Newborn baby photography sessions usually take place when your baby is 5 to 10 days old. This is the stage in their development when they still sleep a lot and still like to curl up and we can create those lovely sleepy newborn poses.

After two weeks babies go through a growth spurt and this can be more difficult to get certain types of photographs. However we can still get wonderful photographs of your baby at any time of their development.

### **WHEN TO BOOK AND PAYMENT**

It is recommended to book a provisional session around 5 days after your due date. This can then be firmed up or adjusted to meet your

needs when your baby arrives. I do not overbook clients so I will usually have opportunities to book you in as required.

Please let me know as soon as your baby arrives by email, text message or call. Leave me a voice message or text me and I will get back to you as soon as I can.

Email: [info@stephenbrucephotography.co.uk](mailto:info@stephenbrucephotography.co.uk)

Telephone: 07973863916

Not everyone thinks about photographs in advance and therefore I am more than happy to accommodate last minute clients if I have availability. I do work some weekends to accommodate clients.

Payment is made in full at the start of the photography session in cash or a debit card payment.

Please see my website for the cost of my photographic services.

Also see my Terms and Conditions, which includes my booking form.

### **THE EXPECTATIONS OF YOUR NEWBORN BABY PHOTO SESSION**

The session will take anything from 3 hours. The sessions are not rushed. I aim to ensure your baby is as comfortable as possible and we are patient to achieve the best photographs.

I will welcome you to my studio, which is situated, at the back of my house. There are baby-changing facilities and refreshments will be available for you. The sessions are relaxed and we will do a combination of chatting and settling in as well as you undressing your baby, feeding them and settling them down to sleep. Each baby is different and if your baby doesn't fall asleep quickly then we can do some awake shots or just wait.

I will work through a series of different set ups and poses.

I will choose pants, wraps, swaddle sacks etc. for your baby to wear and I will then work through several poses taking a variety of photographs.

I will do a number of beanbag shots, bucket or basket shots and finish with shots of mum and dad with their baby.

There are no hard and fast rules.

During the session I do not allow parents to take their own photographs.

### **HOW TO PREPARE FOR THE PHOTOSHOOT**

Many foods consumed by breast-feeding mothers can affect their baby. It is best to avoid certain foods for 24 hours prior to the photoshoot, such as acidic foods like tomatoes or citrus fruit and some vegetables such as onions, or spices. It is also recommended that you feed your baby just before you leave home.

### **KNOWING WHAT MUM AND DAD SHOULD WEAR**

Wear whatever you feel comfortable wearing, but bear in mind you will be photographed wearing your outfit. You are welcome to bring something to change into if you prefer. Try to avoid anything that is likely to dominate a photograph such as a fluorescent shirt. Black and white or light neutral colours work well.

### **OLDER BROTHER AND SISTERS**

I am happy to include older siblings but I would strongly advise that they do not stay for the whole session. The studio is not huge and accommodating a sibling that may need to play during a long session will not be possible. Please discuss your requirements with me in advance.

### **AFTER THE SESSION IS FINISHED**

After the session I transfer your photographs to my computer where I edit a selection of the best photographs. This is the stage where I may crop the photographs to get good composition, adjust light, shadows, colour etc. The edited photographs are put into a private folder that will be password protected for you to view on my gallery page. You will be sent an email link. You can download your photographs using the PIN number contained in the email. You can download high resolution and web size photographs ready for use on social media.

I will give you an indication of how long it will take me to edit your photographs at the end of your session. It can take anything from a few days to a week or more.

If you wish to order prints, framed prints or canvases of some of your chosen photographs then samples of these can be seen on display in my studio.

Investing in these products really makes your baby photographs into works of art that you will treasure.

### **EXPLANATION OF COPYRIGHT OF THE PHOTOGRAPHS**

As the photographer I maintain the copyright of all photographs however I license your chosen photographs to you allowing you to make unlimited prints, copies, up-loads on social media or websites etc. However you are not permitted to use the photographs for commercial use without my permission. This means you cannot sell the photographs for profit or use them for advertising purposes.

From time to time I up-date my website with new photographs from recent photo shoots. These appear as anonymous photographs to help future clients view the range of my work.

Also see my Terms and Conditions, which includes my booking form.

### CHILD PROTECTION POLICY

I have a portable enhanced DBS check, which is kept up to date and can be viewed on line. I have an enhanced check because I am a qualified teacher and I work almost exclusively with young children in schools. A DBS check is carried out to ensure people are suitable to work with children. DBS stands for the "Disclosure and Barring Service".

I have undertaken child protection training as part of my work.

It is my policy not to work unsupervised in the studio with babies or children. I require a parent to be present at all times.

During photo shoots I will use a variety of wraps and drapes to maintain modesty. You will be present during these sessions so will be fully aware of how your baby is posed and photographed.

If I am asked to take a particular photograph during the session that I am not entirely comfortable with I reserve the right to refuse.

### SAFETY

The safety of your baby is my prime concern. I have undertaken training in newborn photography and I am a member of BANPAS (Baby and Newborn Photographers Association).



During the photo shoots the studio is kept warm to ensure your baby is always comfortable. This can get a little uncomfortable for adults and therefore layers of clothing are recommended so you can keep yourself comfortable throughout.

[www.stephenbrucephotography.co.uk](http://www.stephenbrucephotography.co.uk)

I will involve you at each step in assisting with the supervision of your baby while I may be adjusting my camera or preparing resources for the next pose etc.

I will explain the various poses so you are fully informed of what is happening.

### FURTHER QUESTIONS

Should you have further questions then please do not hesitate to email or call me to discuss.

I look forward to meeting you for your baby photoshoot.

